

Master Droit, économie et gestion, mention gestion de l'environnement Parcours Sustainable Development and Quality Management

MR12102A - 120 crédits

Niveau(x) d'entrée : BAC+3

Niveau(x) de sortie : BAC+5

Code RNCP (consultez la fiche en cliquant ici) : 34092

Lieu(x) : Non proposé en présentiel au Cnam HdF, nous contacter pour possibilité de formation à distance et hybride



PRÉSENTATION

Public / conditions d'accès

This degree is part of our programs "**Master in Management**" (MIM). The Master in Management (MIM) is designed around the framework of:

- an **Orientation week** with intercultural integration and team building activities.

- **Master 1 (Year 1)** with core curriculum of Management. The Master 1 helps students to understand the rules and practices of an organization as well as the different modalities of its management. The learning outcomes of the first year are then applied in a team-based experience that enables students to learn by action in the real work world.

- **Master 2 (Year 2)** with Transversal management modules, Major - Specialization modules, Minor - Elective blocks and Supporting modules:

- In order to successfully be an entrepreneur or join an organization, Master in Management students need to develop their own skills, achieve the principles and tools of project, quality, intercommunication, etc. These skills, tools and principles will help optimize the resources in this transversal management mode. Therefore, the MIM has developed transversal management modules that are indispensable for all Management students, whatever specialization they will follow.
- Major - Specialization provides students critical thinking on specific expertise that they will follow and develop their professional outlooks. The stakes are detailed for each master (International Business & Corporate Development and Project Management & Business Engineering).

- Students are invited to choose one block of elective courses as a minor to their specialization. The combination of majors and minors will help students enhance different competences and practical skills in fast growing business areas and highly demanding professions, including e-Business, International Management, Sustainable Development and Business Development (entrepreneurship).

- an **Internship** from 3 to 6 months in the Master 2 year. The internship will complete the Master curriculum and offer an "action learning" opportunity. The Master Diploma is delivered under the control of the French Ministry of Higher Education.

Admission access:

Students could apply from Master 1 (for the 2-year program) or directly to Master 2 (for the final-year program) upon the field of Bachelor degree and the Master application form.

Application Requirements and Process

The MIM programs receive Application files all year round, Admission process starts in November and end by June for non-EU students:

- by mid-September for EU students.
- by mid-March for scholarship & company financial applicants

However, the limited seats (each class of 25-30 students) are reserved for early-bird applicants.

Application Requirements:

- Bachelor's Degree
- Proficiency in English (TOEFL IBT: 85 | TOEIC: 800 | IELTS: 6.0 | BULATS B2/C1)

Admission Process:

- Complete application form in English
- 2 recommendation letters (from professional or academic endorsers)

- Interviews with the Admission board
- Admission decision based on the Application file +interviews + recommendations

Download our Application Form at: <http://iim.cnam.fr/mim/>
For more information and application file, check our page in English on <http://iim.cnam.fr/master-in-management/>

Objectifs

The main objectives of this minor in sustainable development and quality management are:

- To integrate transversal approach of sustainability in any corporate project
- To develop an understanding of the environmental issues and risks
- To become a leading business advocate on sustainable development
- To comprehend the business contribution to sustainable development solutions and practices
- To understand and apply Sustainable Development governance and social responsibility principles

COMPÉTENCES ET DÉBOUCHÉS

Compétences

This Minor in Sustainable Development and Quality Management considers not only the standards in these different fields but also the new trends in business ethics and sustainability in the limits of the planet. Furthermore, thanks to the complete curriculum design of the **Master in Management (MIM)** concept, this master degree also enables students to:

- Master the principles and tools for managers of business units with up-to-date management topics in the real business environment with **Core curriculum (M1)** and **Transversal modules (M2)**;

- Build a concrete view of the working environment, especially in the specific European business framework with **Supporting modules (M2)**;

- Represent the management of focused business activities as an action which includes four complementary elements: functional management, time management, organizational management, daily management with **Specialization modules** and **Minor blocks (M2)** such as Business Development, Sustainable Development, International Management and e-Business;
- Master and experience the strategic principles and tools towards high performance and innovations with Group projects and **internships (M2)**;
- Achieve **intercultural and additional competences** relying on students' original degree in sciences or engineering or students' intercultural experience and engagement.

INFORMATIONS PRATIQUES

Students must obtain all the credit requirements in the curriculum.

Contenu de la formation
Tronc commun
Parcours M1

Financial Accounting	US172N	4	ects
Marketing	USM310	4	ects
Human Resources Management	US172Q	6	ects
Organization Theory	USM304	7	ects
Management of the firm	US172S	4	ects
Management Accounting	US172U	4	ects
Finance	US172W	8	ects
Management of the firm (part 2)	US172X	4	ects
French Language (Français langue étrangère)	US173E	0	ects
E Business	USM311	4	ects
Interactive Group Project	UA1719	15	ects

Parcours M2

Risk Management	USM30X	4	ects
Business Ethics and Due Diligence	US173L	4	ects
Corporate Social Responsibility	USM30H	4	ects
Safety and Health at work	US173J	4	ects
Quality Management Principles and Tools	USM30G	4	ects
Integrated Management Systems	USM30E	4	ects
Environmental Management System	USM30D	4	ects
Prospective towards Sustainability	USM307	2	ects
Social Business Sustainable Finance	USM32F	2	ects
Sustainable Development	USM32G	4	ects
Consulting and Change Management	US173V	4	ects
Orientation and Integration	US173F	0	ects
French Language (Français langue étrangère)	US173E	0	ects
Career Management	US173C	1	ects
Environment International Law and Institutions	US173K	4	ects
Professional Experience and Master Thesis	UAMG0C	15	ects

**Méthodes
pédagogiques:**

Pédagogie qui combine des enseignements académiques et des pédagogies actives s'appuyant sur l'expérience en entreprise et le développement des compétences. Equipe pédagogique constituée pour partie de professionnels.

Modalités d'évaluation:

Chaque unité (UE, UA) fait l'objet d'une évaluation organisée en accord avec l'Etablissement public (certificateur) dans le cadre d'un règlement national des examens.



Un référent Cnam est dédié à l'accompagnement de toute personne en situation de handicap. Contactez : hdf_handicap@lecnam.net

Document non contractuel.

Le programme et le volume horaire de cette formation sont susceptibles d'être modifiés en fonction des évolutions du référentiel pédagogique national.

Le Cnam Hauts-de-France vous informe, vous accompagne et vous conseille.

Contactez nos conseillers formation au  **0800 719 720**
ou hdf_contact@lecnam.net

Tous nos programmes sur www.cnam-hauts-de-france.fr